



CASE STUDY

Increase your profits by offering something extra

Prepaid Wi-Fi Hot Spot 2N® EasyRoute provides a new and very attractive business opportunity for operators of cafes, restaurants, hotels and other similar establishments. You can offer your customers something extra in the form of a prepaid Internet connection for a fee that you can set. This service does not require any major investment and places no significant demands on you or your staff. You just need to generate a unique time limited access code and ...that's basically it.

Why buy the prepaid Wi-Fi Hot Spot?

- New, attractive source of revenue
- Minimum investment and operating costs
- Simple operation and billing by generating a time restricted code
- Opportunity to expand high-spend customer base

What benefits does the Wi-Fi Hot Spot bring?

- High-speed data connection of up to 7.2 Mb/s over UMTS (3G)
- Automatic configuration of IP address
- Automatic reconnection (the connection only needs to be configured once)
- Also supports voice and FAX services
- Provides connections over Wi-Fi or through fixed cable connections

Who is the prepaid Wi-Fi Hot Spot intended for?

- Cafes
- Restaurants
- Hotel lobby bars
- ... any establishment where guests would welcome the opportunity to connect to the Internet

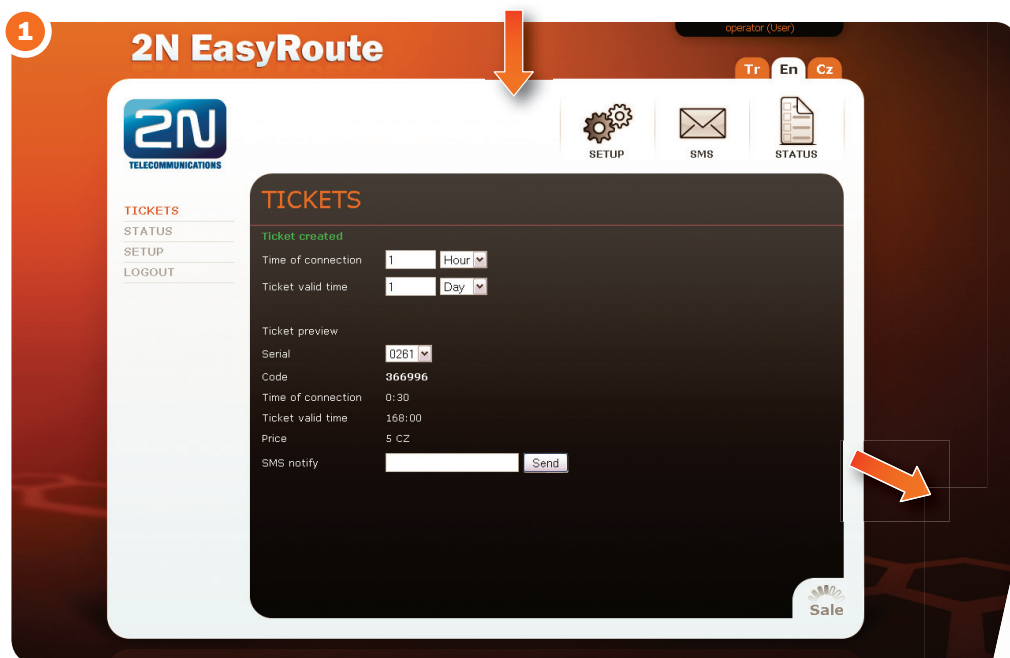
Higher profit & more satisfied customers

- Fully wireless solution
- Fax and calls
- Plug & play



Quick and simple operation

Cafeteria 



1. The waiter enters the customer's request into the manager's PC.
2. If the waiter obtains the customer's phone number, he can enter it in the column on the screen. The customer receives the ticket code on his mobile, a bill or on a slip of paper.
3. Once the customer receives the code, all he needs to do is connect to the Hot Spot via Wi-Fi, open the browser and enter the code.
4. Then hard surfing.

For more information please call **+420 261 301 500** or send an e-mail to **sales@2n.cz**

